



Euro Parking Services

EXCELLENCE IN PARKING MANAGEMENT, ENFORCEMENT AND CONSULTATION



ABOUT US

Euro Parking Services is a leading car park management and enforcement company. We manage over 850 car parks nationwide to meet the diverse needs of our clients. Our directors and senior managers have over 100+ years of combined experience in parking management and enforcement. We are currently experiencing exceptional growth and expansion, striving for excellence by delivering innovative technological parking solutions across various sectors.

WHAT WE DO:



Set Parking Terms & Conditions

We provide bespoke solutions to address parking misuse.



Parking Management:

We manage the parking spaces of our clients meticulously.



Parking Solutions:

To meet the diverse needs of our clients, we offer a variety of parking solutions.



Pay on entry:

Machines that allow motorists to pay immediately upon arrival.



Self-Ticketing:

Allows car park owners to take complete control over their car parking spaces.



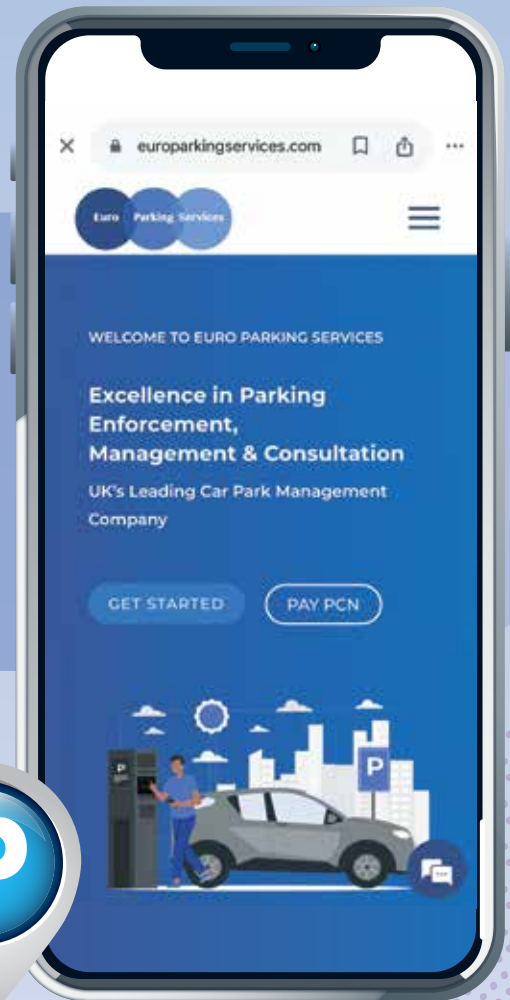
ANPR and CCTV Enforcement:

Cutting-edge technology is used to ensure seamless monitoring, efficient parking management, and enhanced security.



Parking Wardens:

Ensures effective enforcement by responding swiftly to parking misconduct to maintain order.



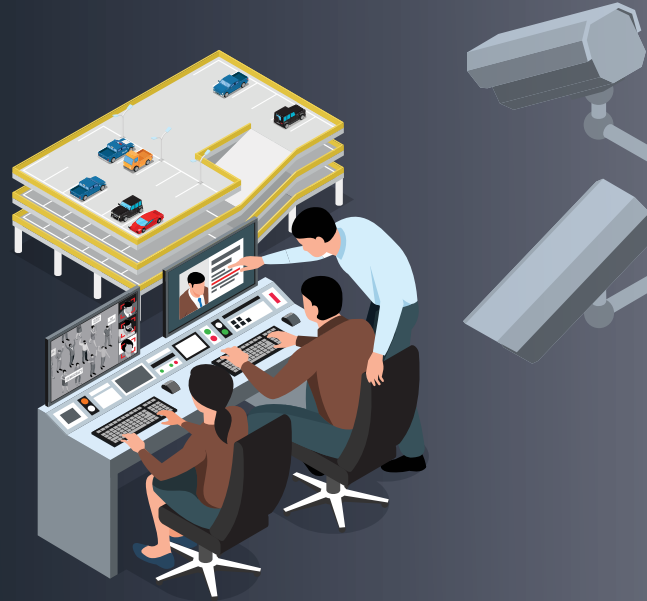
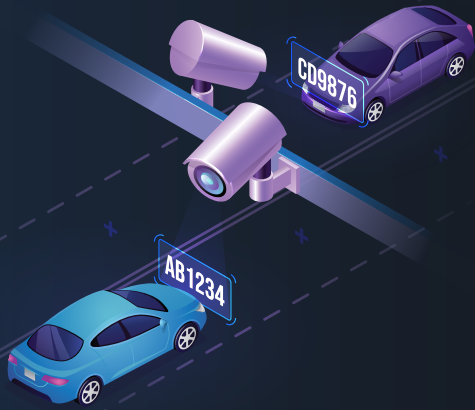
MISSION STATEMENT

We believe in putting landowners first, making the parking solution personal and transparent, doing the right thing for our clients, whilst being fair and professional with motorists.



OUR SERVICES

We are the pioneers in ANPR and CCTV enforcement, with 85% of clients using our services. Our ANPR system enhances parking efficiency by recording vehicle data, preventing unauthorised access, and can be integrated with Pay on Entry machines. Meanwhile, our CCTV enforcement ensures 24/7 surveillance, enhancing security and preventing misconduct. By utilising advanced technology with robust security features, we offer reliable solutions to optimise parking management, improve safety, and enhance the overall parking experience



ANPR CAMERAS

Automatic Number Plate Recognition

ANPR (Automatic Number Plate Recognition) is a system that uses cameras, typically positioned at car park entrances and exits, to record vehicle number plates and store data. This information is used in various ways to optimise parking management.

BENEFITS OF ANPR CAMERAS:



CALCULATES PARKING TIME



ALWAYS ON 365 DAYS A YEAR



STOPS UNAUTHORISED PARKING



IMPROVES ONSITE SECURITY



SPECIALISED NUMBER PLATE RECOGNITION CAMERAS



RESTRICTS INTRUDERS WITH PAY ON ENTRY INTEGRATION

CCTV CAMERAS

The cutting edge CCTV cameras provide 24/7 monitoring for your car park and visual evidence of any misconduct like theft and vandalism. We also install latest CCTVs integrated with ANPR technology at the entrance and exit of your car park to calculate how long each car has been parked in the parking facility.

BENEFITS OF CCTV ENFORCEMENT:



24/7 SURVEILLANCE



NIGHT VISION



EVIDENCE COLLECTION



CONTROL ON PARKING MISCONDUCT



MOTION DETECTION



360 DEGREE COVERAGE

PAY ON ENTRY MACHINE



Pay on entry machines are parking machines designed to offer customers a cashless transaction experience. Featuring a high-quality touchscreen, an intuitive user interface, and a waterproof IP65-rated enclosure, they ensure durability and ease of use. With remote monitoring and solar installation options, these machines enhance efficiency and profitability by providing a fast, convenient, and hassle-free parking payment solution. Our machines are manufactured in the heart of Birmingham, UK, allowing us to offer better commercial deals than our competitors and higher profit-sharing for our clients. We also provide a backend dashboard, giving you complete control over the information you want to showcase your customers.

Benefits & Key Features of Pay on Entry Machines:



CASHLESS TRANSACTION



ANPR INTEGRATION



INCREASES PROFITABILITY



TOUCH SCREEN



MINIMISES VANDALISM



REMOTE MONITORING



WEATHERPROOF IP65



CUSTOMISABLE SOFTWARE



FRONT/BACK OFFICE



SOLAR INSTALLATION



COST EFFECTIVE



MAXIMISES CAR PARK SPACE



USER FRIENDLY



REDUCES UNAUTHORISED PARKING

If you want to test our solutions before opting for a permanent plan, try the services below to experience our expertise and build trust before committing to long-term partnership. We provide Self-Ticketing, Road Surfacing and Line Marking, and Parking Warden Services to prevent unauthorised parking, enhance safety, and maximise space efficiency.

SELF-TICKETING

Often used on small to medium-sized car parks, self-ticketing is a convenient solution for car park owners to manage unauthorised parking without third-party involvement. By capturing photographic evidence of vehicle and submitting it to a parking enforcement company, owners can issue PCNs directly. This service ensures greater control, enhances compliance, and helps maintain order while keeping enforcement in the hands of the property owner.



BENEFITS OF SELF-TICKETING:

- Prevents unauthorised parking
- Aids in generating income
- Clear bold signage approved by IPC
- Maximises your car park's potential
- Saves your time and money
- Minimises losses made due to equipment malfunction



PARKING WARDEN

Our Parking Warden Service ensures effective enforcement and smooth operation of parking facilities. The wardens monitor parking areas, prevent unauthorised parking, and ensure compliance with regulations, thereby reducing congestion and misuse of spaces. With a focus on maintaining order, our service provides businesses with a streamlined solution to manage their parking space effectively.



ROAD SURFACING AND LINE MARKING:

Ongoing road resurfacing and line marking is critical for road safety. We provide road surfacing and line marking solutions to enhance the navigation and quality of parking spaces. Whether its commercial, residential, or public parking facility, our tailored services improve accessibility, vehicle flow, and the overall aesthetic appeal of your property.

BENEFITS OF PARKING WARDEN:

- Deters theft and vandalism
- Spreads awareness that unauthorised vehicles will receive a Parking Charge Notice
- Tailored to individual client needs
- Provides peace of mind to your staff and customers

BENEFITS OF LINE MARKING & ROAD SURFACING:

- Maximise available space
- Ensure the smooth functioning of your car park
- Reduce the risk of car-door accidents
- Define bays with clear markings to reduce disputes

SECTORS WE CATER TO



Residential: We assist estate managers by handling parking operations, allowing them to focus on their core responsibilities.



Business and Industrial Parks: Our services enhance security, prevent unauthorised parking, and create a safer environment for employees and visitors.



Education: We adopt a solution-focused approach for educational institutions. Our Client Managers conduct a comprehensive appraisal of the estate, understand the institution's expectations, perform a full audit, and develop tailored solutions.



Hotels: We ensure a comfortable and seamless guest experience with pay-on-entry check-ins, flexible stay options, and tariff concessions. Our pay-on-entry machines are integrated with ANPR technology, enhancing security and efficiency.



Supermarkets and Shopping Centres: We believe every car park is unique and, therefore, we do not adopt a one-size-fits-all approach. Instead, we conduct a free site evaluation and recommend bespoke solutions that cover all aspects of car park operations.



Healthcare: We help NHS clinics enhance parking management as we understand that it has a direct impact on the experience of staff, visitors, and patients.



Leisure and Tourism: Our hassle-free parking solutions improve customer experience that help businesses maintain a positive brand reputation and ensure patrons have a fun and relaxing time.



Pubs and Restaurants: We offer customised parking management to manage your car park precisely in the manner you want. We improve your customer experience and boost business growth by improving the turnaround time of your patrons' vehicles.

CASE STUDY

SA CARPETS & FLOORING

SA Carpets & Flooring, situated in Birmingham, was facing parking challenges such as overnight stays and unwarranted parking, making it inconvenient for customers to find vacant parking spaces. These challenges were affecting the overall business at the site, which led them to seek a plausible solution.



SOLUTIONS IMPLEMENTED

We decided to implement a user-friendly and flexible system for customers and staff members of the store. Our solutions included:



ANPR (Automatic Number Plate Recognition) cameras



Pay on Entry machine



Site audit and risk assessment



Signages stating the terms and conditions

RESULTS

The parking space of SA Carpets & Flooring transformed with notable results:



Additional site revenue



Increased compliance



Maximised space efficiency



Automated calculation of vehicle stay duration



Reduced unwarranted parking

CASE STUDY

MCDONALD'S

McDonald's, one of the world's largest chains of quick-service restaurants, serves tens of millions of customers worldwide. One of the Franchises at Cape Hill faced parking issues at their disabled bays; cabs sometimes occupied the disabled parking bays, which resulted in inaccessible parking for customers with disabilities, thus affecting the outlet's experience.

SOLUTIONS IMPLEMENTED

After understanding the site's challenges, we decided to implement tailored solutions to stop unwarranted motorists from misusing the site. Our solutions included:



CCTV cameras to prevent misuse of disabled bays.



Signage installation for motorists' awareness.



Site Audit and Risk Assessment

RESULTS

Upon the deployment of our solutions, the McDonald's site saw laudable changes:



Increased compliance at the parking space.



Reduced parking misuse in the disabled bay.



Increased safety measures.

TESTIMONIALS

Unauthorised parking was creating so many problems for us as it started affecting our business negatively. However, the proactive approach of the Euro Parking Services completely changed the scenario. Not only did their solutions help us prevent unauthorised parking, but they also set up a machine that simplified the payment process for parking and enhanced our customer's experience. I wholeheartedly thank Euro Parking Services for aiding our parking needs!



SA Carpets & Flooring

Highly satisfied with the incredible installation of the CCTV system provided by Euro Parking Services Limited. They thoroughly understood our needs and delivered a world class solution that exceeded our expectations. I would wholeheartedly recommend Euro Parking Services Limited to anyone seeking top-notch service and expertise in parking solutions.

Scott Morgan



We introduced the parking system in January of this year and I am happy to say that this has proved to be an excellent solution to our parking problems. In the past we have suffered from nuisance parking throughout the day which prevented our genuine parishioners from accessing parking when they wanted to attend Church services, now we are able to accommodate all participants for our daily services and all nuisance parking has ceased. We experienced some 'teething' problems which were dealt with efficiently and quickly. The service we have received has been excellent and we are very happy to recommend the service without reservations.



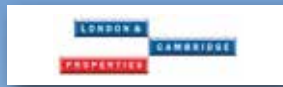
Tricia Alder

I was dealing with severe parking issues as motorists continuously used my private space to park without my consent. After I started using the self-ticketing service of Euro Parking Services, I saw a drop in unauthorised parking in my area. The experienced specialists of Euro Parking Services provided me with a solution that helped resolve the parking issue. This was one of the best decisions I've made to collaborate with Euro Parking Services.

Steve Callagher



OUR CLIENTS



OUR ONBOARDING PROCESS



We genuinely care about making your onboarding experience as smooth as possible. Our simple, easy, and straightforward four-step process aims to provide you with a seamless transition and top-notch service from start to finish. Let's collaborate to make your parking operations started with:

Free site evaluation:

We begin with a free site visit and assess the site thoroughly to understand what your parking space requires. This allows us to plan your facility and personalise our solutions to meet your unique needs.



Proposal for submission:

After we have evaluated your site, we prepare and submit a detailed proposal tailored to your specific needs. We are dedicated to providing you with the most feasible option.



Sign the agreement :

If you are satisfied with the proposal, we will proceed with all the necessary paperwork. You will sign the documents and formalise our partnership, allowing us to get started on the installment.



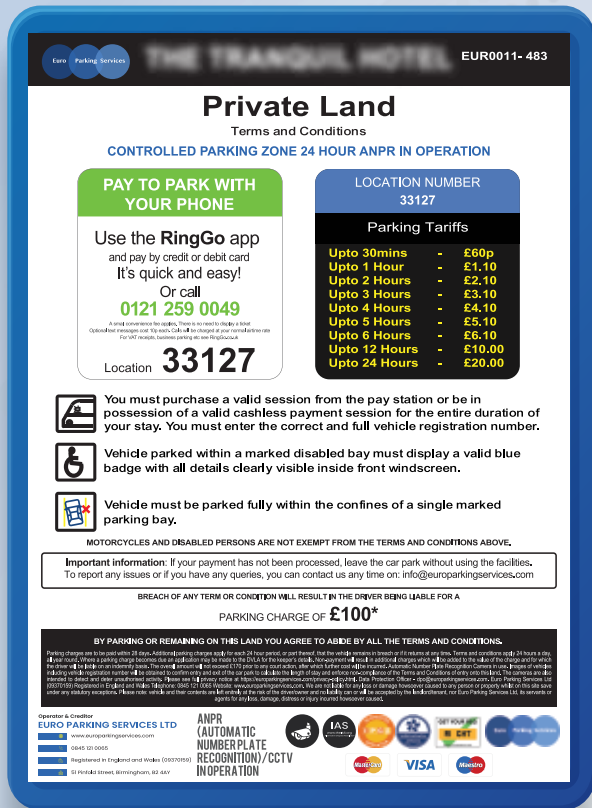
Site launch:

Once we are done with the paperwork, we will implement the solutions within the next three to four weeks, and your site will be ready for effective parking operations and bid adieu to your parking challenges.

Yes, it is that simple! Scan the QR code and fill in the requirements on the website, and we will reach out to you in the next 24 business hours.



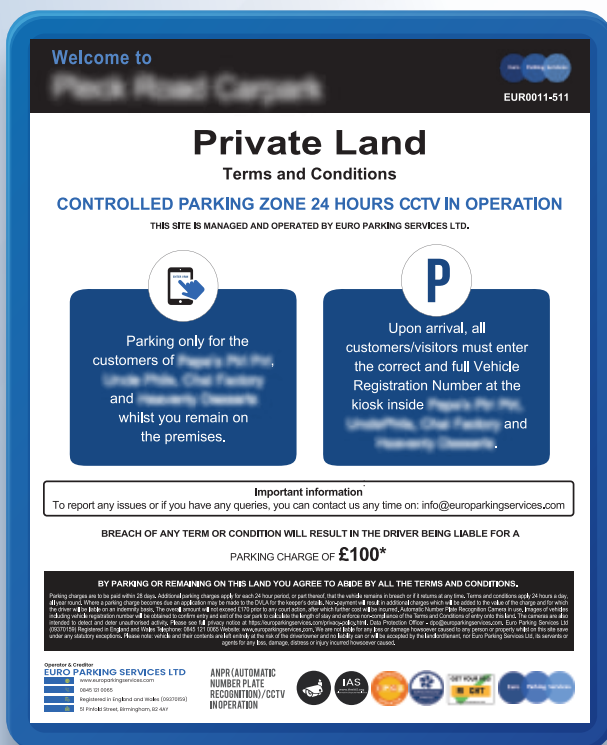
TYPES OF SIGNAGES WE OFFER



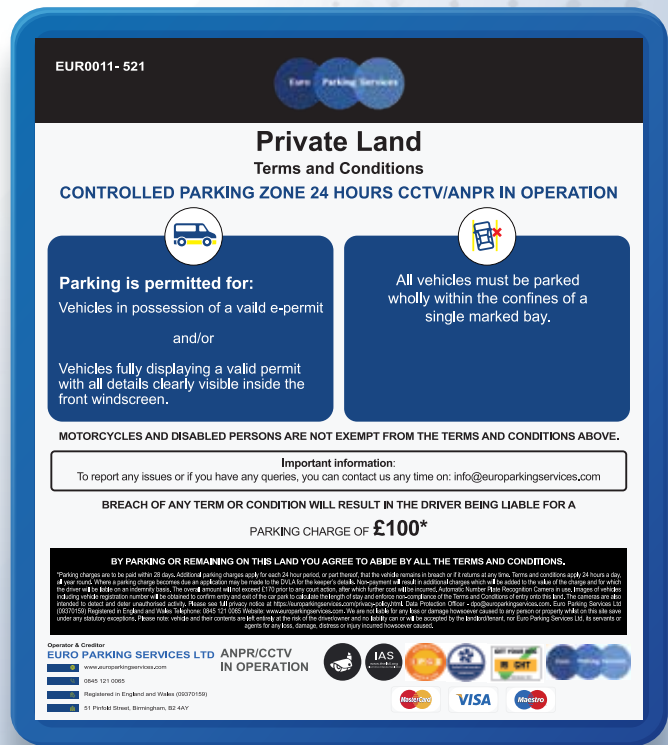
ANPR Signage



Pay on Entry Signage



CCTV Signage



Self-Ticketing Signage

FOR EVERY SITE WE ACQUIRE, WE PLANT A TREE

We understand the importance of giving back to the community and the environment. We believe in making the world greener and happier; therefore, for every site we acquire, we plant a tree. Additionally, we donate to various charities each year, both large and small. We also assist individuals in need, even if they are not affiliated with a charitable organisation, ensuring they receive direct support without overhead costs.

This year, we are supporting **CHILDReach** (Mumbai, India), a non-profit organisation and registered charitable trust. They work with children with special needs, including slow learners, those with learning disabilities, school dropouts, and first-generation learners from diverse backgrounds. In a developing country like India, support for children with special needs is limited, making their work crucial. We believe that every child deserves equal opportunities in life.

"Every charitable act is a stepping stone towards heaven." – Henry Ward Beecher

We envision a world more connected to nature. For every site we manage, we plant a tree, taking small but meaningful steps toward a greener future. Our goal is to provide effective car park solutions while contributing to the well-being of our planet.



UNITED KINGDOM

**850+ CAR
PARKS**

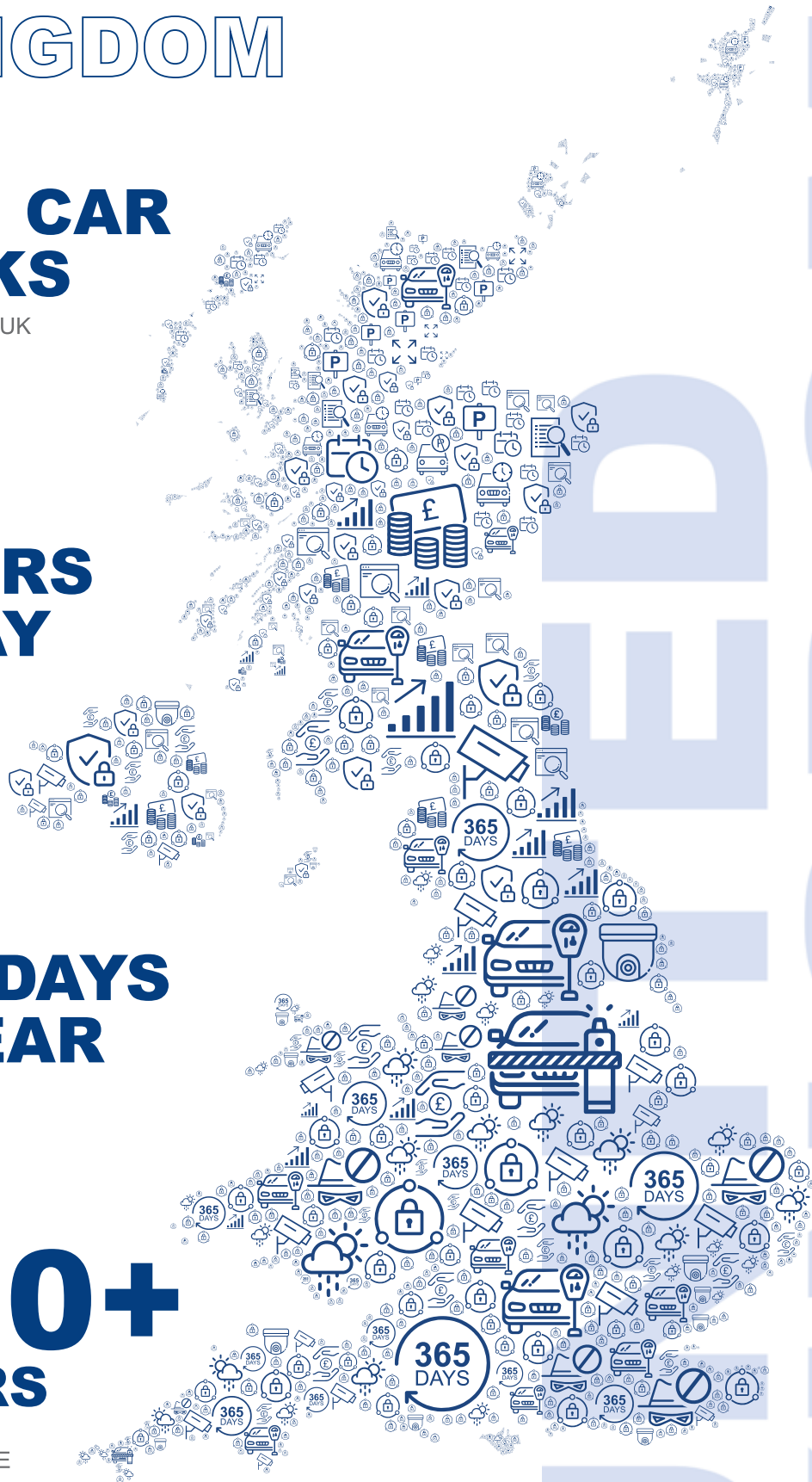
ACROSS THE UK

**24 HRS
A DAY**

**365 DAYS
A YEAR**

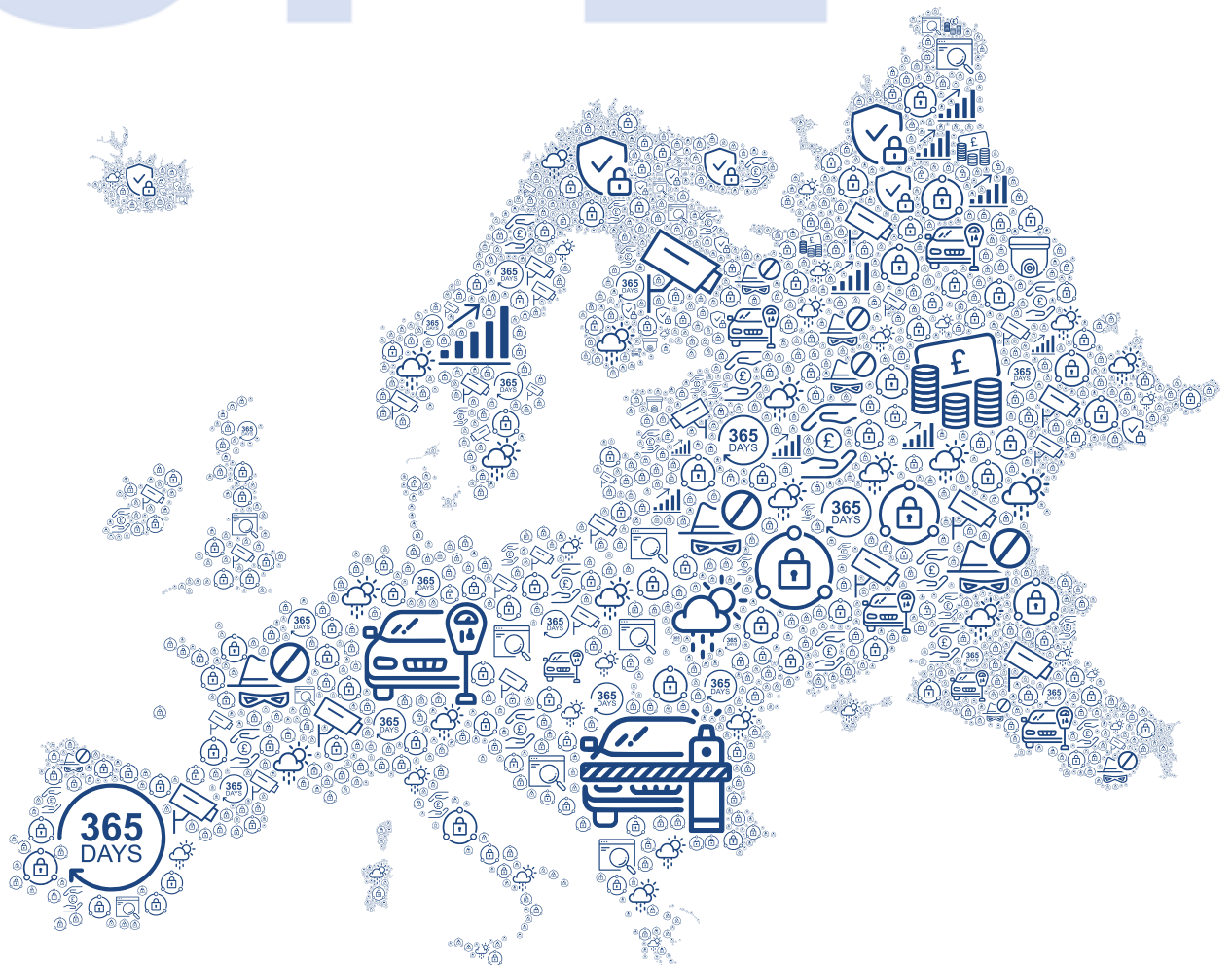
**100+
YEARS**

COMBINED &
PROGRESSIVE
EXPERIENCE



EUROPE

We provide expert car park management solutions for businesses across the UK and Europe. Having worked with numerous clients, we understand the issues you face when dealing with your car parks. Thanks to more than 100+ years of experience in the car park industry, we provide you with effective solutions tailored to your needs and requirements.



WE KNOW OUR LEGAL



We prioritise compliance to safeguard property owners when managing their parking facilities. Our services align with the latest industry regulations to ensure enforcement and protection of your interests.

Your Rights as a Landowner:

When you partner with us, you retain full control over your property while ensuring that parking misuse is addressed lawfully and effectively. As a landowner, you have the right to:

- Appoint a parking operator to manage your land and enforce parking terms and conditions.
- Set specific parking rules, such as tariffs, time restrictions, and permit requirements.
- Allow or restrict access to your parking facility based on your operational needs.
- Issue Parking Charge Notices (PCNs) directly through self-ticketing or have our trained enforcement team manage them.

Legal Framework and Compliance:

We operate in full compliance with:

- **The Protection of Freedoms Act 2012 (POFA):** This law allows authorised parking operators to issue charges to unauthorised vehicles and seek payment from the registered keeper if the driver's details are not provided.

- **The Single Sector Code of Practice Code of Practice:** Our enforcement measures align with the Code of Practice regulations to ensure fairness.

- **The Equality Act 2010:** We help landowners comply with accessibility requirements, ensuring fair parking provisions for individuals with disabilities.

Landowner Responsibilities:

To ensure a legally sound parking management system, property owners must:

- Confirm their authority over the land and formally appoint a parking operator.
- Provide clear signage displaying parking terms and conditions, in compliance with Accredited Trade Association (ATA) guidelines.
- Obtain any necessary planning or advertising consents for signage and enforcement measures.
- Cooperate with any appeals processes, where required, to ensure fair handling of disputes.

Our Legal Assurance:

Partnering with us ensures proper enforcement and prevents unauthorised parking on your property. Our team handles every aspect of compliance, ensuring that your land remains protected and profitable.

ACCREDITATIONS



THE
Signature
AWARDS

2019 WINNER
#Sigs19

&

2024 WINNER
#Sigs 24



MEMBER OF THE
BRITISH PARKING ASSOCIATION



Our utmost priority is to meet the needs of our customers, and we are committed to achieving excellence. Our accreditations speak for themselves; prioritising customer satisfaction, safety, and quality has no other contest.

BPA:

The BPA is a leading membership community that supports traffic management Individuals in delivering the highest quality and standards of services that favour the benefit of society and the environment. It is a not-for-profit membership organisation representing the UK's parking and mobility sector.

IPC:

The IPC is a leading trade association for the professional parking community. It plays a significant role in accrediting parking operators in the private parking sector and ensuring that high standards are maintained by the parking operators. It also facilitates training courses to raise the standards of professionalism across the parking industry.

IAS:

The Independent Appeals Service (IAS) provides the ability to individuals who have received a parking charge notice to appeal against it. It aims to enhance transparency and promote impartiality in the parking appeals system.

ISO:

Through its members in 172 countries, ISO unites global experts to develop international standards. ISO plays a paramount role in establishing benchmarks that contribute to a more efficient and reliable environment.

Alcumus Safe Contractor:

Alcumus Safe Contractor helps organisations ensure they meet health and safety standards, manage contractor reviews, and streamline compliance processes. It supports a network of hiring clients, suppliers, and contractors through certifications, auditing, and compliance services to mitigate risks and grow their businesses.

Signature Award 2024:

James Tark, Managing Director of Euro Parking Services, was named Entrepreneur of the Year at the Signature Awards 2024, marking his second win since 2019. The Signature Awards recognise entrepreneurial excellence, and Tark's success reflects Euro Parking Services' commitment to innovation, customer satisfaction, and seamless parking solutions, solidifying its reputation as a trusted provider all over the country.



Euro

Parking Services

Euro Parking Services Ltd

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