



**ABOUT US** 

Euro Parkrag Genicios is an establidaded nationades company in the car parking indicatify with estimative and companhenism influidity with estimative and companhenism influidity and a company of the company of the company of and 365 Gays a year. Our directors and sensor immages, have over 15 years of combined and pregisterior experience in the first of parking enforcement and producing parking of the company of a producing parking and and before techniques to confidence. Our clients, Our greatest assistances comes from being after consistency more or clients' need and expectations.

As a company, we have just entered a phase of exponential growth in which we aim to invest in the staof the ert, cutting edge and innovative technological various political secrets a page of sectors.

With many years of experience behind us, we have honed our knowledge in understanding the various challenges and problems our directs face arising from the abuse of parking. With this in mind, we have developed a diagnostic bot that helps us get an in-depth appreciation of our client's challenges and expectations. This problem-solving approach that is client-certed has proved popular with many of our clients.

Once we have fully appreciated the client's position, we develop a bespoke approach fully cognisant of the fact that one size does not fit all!

We combine a mixture of parking solutions such as, for example; • Pay and display • Permits

Maximum Stay
 White-listing

Thereby helping our clients to contain costs, improve processes and generate new income streams. Euro Parking Services provides on and off-street parking management, for both the public and private sectors. The size of the car parks we manage ranges from 1 to 2000+ parking spaces.

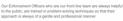
Our aim is to ensure that we provide a professional, value for money and tailor-made service that meets our clients' requirements, regardless of the size and nature of their operation.





Euro Parking Services is registered with DVLA and is a member of the International Parking Community (IPC)

The International Parking Community has a code of conduct which we as a member are obliged to abide by. This ensures that we operate our business in a lawful, ethical and fair manner. We are registered with the Information Commissioner's Office (ICO) for data compliance purposes. This means we are able to request the registered keepers' details from the DVLA to enforce any parking charges that remain unpaid. All our staffs are well-trained professionals.



Apart from the external codes of conduct that we have to follow, we also have our own internal codes of conduct to ensure excellence in providing our parking operations.

We are accredited by a number of bodies such as Alcumus Safe Contractor who ensure that we observe standards that have been set













The Protection of Freedoms Act 2012 states (under Schedule 4) that we can charge drivers/registered keepers (as applicable) the amount stated on our car park signage. Our parking charges comply with the guidance issued by the IPC (International Parking Community).

POFA (Protections of Freadoms Act) provides authority o PPC (Vintel-Brains) conjumies) which are complished with the IPC code of conduct (such as teru Parking Services Ltd, it acquire symmetr of an unpaid parking charge from the driver of the vehicle who has breached/contravened the terms and conditions set out by us while parking. The registered keeper must nofty as with within 26 days of requesting information) the correct name and address of the driver. If the registered keeper has not notified us, the negstered keeper will become lable for the unpeak parking charge ard must feel the unpeak parking charge ard must feel the unpeak parking charge are the properties.

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Standards Institute as a certified Alternative Dispute Resolution organisation. The IAS has been assessed as being competent to deal with domestic and cross border disputes relating to unpaid parking charges issued by private parking companies. IAS will consider your appeal. If the appeal is accepted the matter will be closed, however, if it is not accented then the full parking charge remains due and unsettled. At this point, if the payment has not been made, the case will be passed on to our debt recovery agent who will retrieve payments. If payment is still not made Court proceedings will be issued, at which point Court costs will be claimed. Any unpaid Court Judgment may adversely affect the driver's credit rating. On the 4th November 2015, the Supreme Court handed down Judgment in the matter between a Private Parking Company and Mr Barry Beavis. This further appeal lodged by Defendant was heard over the course of three days during July 2015 and the majority decision reached by the Supreme Court dismisses Mr Beavis' appeal on both grounds. In reaching this decision, Lord Neuberger, Lord Sumption, Lord Mance, Lord Clarke, Lord Carnwath and Lord Hodge (Lord Toulson dissenting) found that the Parking Charge levied by the Parking Company was neither 'unfair', nor 'penal', and concluded that the Parking Company had a legitimate interest in charging overstaying motorists. The Supreme Court also agreed with the analysis of the amount of the charge previously proffered by both HHJ Moloney and the Court of Appeal, finding that the sum of £85 was neither 'extravagant, nor unconscionable', as well determining that the amount of the Parking Charge was reasonable

# OUR SERVICES



#### ANPR & CCTV Enforcement

usually facing the entrance/exit of the car park. It records the number plate and saves



The patrolling service is an effective way to manage and enforce car parks. We will provide: Uniformed patrols at different times of the day to the car park. Our rotas are created to cater for your parking issues. We understand every car park is different.



#### Pay & Display -



Pay and displays are known to be one of the simplest solutions for car parks. We will conduct a site evaluation and install a pay and display machine. If any motorist would

Self Ticketing Self-ticketing service is generally used on small to medium size car parks (e.g. Office car parks), or where there is a security team (e.g.) Universities and



Road Surfacing & Line Marking -

can easily pay for parking via RingGo, which eliminates the need of carrying spare





— Pay by Phone In this pandemic situation. Pay by phone provides your customers with a sense of

# Cash for Land park solutions on your site.



We offer landowners an excellent opportunity to earn additional income from their idle and achieve your goals. We use a systematic approach to implement effective car

#### Marshalling



With our efficient car park marshalling services, the team at Euro Parking Services can make those busy times easier for you. Our marshalling service is suitable for any

#### Pay-on-foot



Our barrier controlled pay-on-foot parking system will provide you with complete if requested, to provide an additional layer of security to your car park.

#### EV Charging Stations





# SECTORS WE CATER

#### Residential



At Euro Parking Services, we provide a first-class service helping Estate Managers free their time so that they can concentrate on their core business or other importar

#### Business & Industrial Park





#### Education -



At Euro Parking Services, we adopt a solution-focused approach when dealing with our higher education institutions dients. This is made possible by our Client Managers who will conduct a 300% appraisal of the estate, get to understand the expectations of a particular institution before going on to conduct a full audit and then come up with a range of billiograndle solutions.



particular institution service going on to conduct a full audit and then come up with a range of failor-made solutions.

Hotels

#### when they arrive choosing how long they wish to stay. Alternatively, a concession can be



Supermarkets & Shopping Centres

We believe every car park is different and therefore we do not adopt a "one size fits all"

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#### Healthcare



We've been working with NHS clinics to improve their parking situations. We know that it has a direct impact on the experience of staff, visitors and patients. The NHS deals with a variety of issues in their car parks on a daily basis that cause problems and sour the experience of those who use the car parks.

Guests can log their vehicle details into a touch screen terminal at the check-in counter

#### Leisure and Tourism industry -



The Leisure and Tourism industry is all about relaxing and fun. Euro Parking Services has many years of experience working with clients in this sector. We understand the parking requirements of the Leisure and Tourism industry and how your customer hasself-free experience is crucial to the success of your brand. Therefore, we always count that our experience has the earth associated to the success of the country of the

#### Pubs & Restaurants



Euro Parking Services helps you manage your car park precisely in the manner you want. We understand the everyday issues of car park management for pubs & restaurants and the importance of customer experience for your business, hence we provide you with our highly customised solutions, improving your customer experience and honoting worth business provide.



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Euro Parking Services.



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NHS

Iceland

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We were looking for an effective Car park management service. Euro Parking Services understands how crucial the car park is to the reputation of the hotels. They have a dedicated team that closely works to deliver dramatic improvement to existing services.

- Abdul Hanee

Euro Parking Services understands the car park management issues for pubs 8 restaurants and resolves them with their professional solutions tailored to your requirements. Thanks to their proficient team that worked closely with us to understand our problems and helped us der if of them in the best cossible manner.

- Hanah Recca

We were dealing with severe parking abuse. Motorists were using our car park as a Park and Ride service. After working with Euro Parking Services, we have seen a drop in unauthorised users. Their experienced specialists provided us with a broad range of solutions

- Muhammad Taqi

We were at the risk of vandalism and due to lack of parking space, our students and staff were suffering. Euro Parking Services provided us with an exceptionally valuable and effective car park management service that not only reduced parking abuse but also improved car park revenue.

- Abhimanyu Singh



# Cape Hill Retail Park

Capp Hill Retail Park is a 30,000 sq ft scheme, existing tonants inclusive KPC, Farmfloods, Dominose, British Heart Foundation. Masala Bazzar, Alisha Supermarket, and Sunnise Supermarket. The Retail Park is located on the A4052 Cape Hill, situated approximately and the second special retails and special retails are set of British and Sproximately and the second sproximately and sproximately and second sproximately and second sproximately and second sproximately and sproximately and second sproximately and sproximately and second sproximately and second sproximately and sproximately

# CHALLENGES \\

Cape Hill retail car park offers around 150 parking spaces to their customers; more than 40% of the parking had been occupied by motorists who were not patrons. It was significantly clear that there w a necessity for Parking Enforcement on the site.

144114

# SOLUTION

In 2019 Euro Parking Services was chosen to operate on the site. We decided to implement a user-friendly and flexible system for customers and staff members of the store. Our solutions included:

Automatic Number Plate Recognition Camera
 Signage identifying the terms and conditions
 Site Audit and Risk Assessment ensuring that the car park is compliant with the IPC (International Parking Community)
 Portal system to the client to whitelist staff memberal visiting.

# Our broad range of solutions resulted in :

- Greater traffic flow
- Significant reduction in parking abuse
  - Passive income from land

Get in touch with us for a free no-obligation site evaluation of your property or car park. Call Us Now - 0845 121 0065

# **CASE**STUDIES

# Birmingham Coach Station

Birmingham Coach Station is a major coach interchange based in Digbeth High Street, about a 10-minute walk to the City Centre. Offering services to destinations throughout the island of Great Britain and also to Belfast and Dublin. Birmingham Coach Station has over 100 coach routes stopping at Birmingham.

## -// CHALLENGES

Birmingham Coach Station car park offers around 15 parking spaces for visitors. 50% of the spaces were occupied by motorists who were not visitors. Motorists were parking in the car park and heading into the City Centre. It was significantly clear that there was a requirement for the Common of t

#### SOLUTION //-

In 2017 Euro Parking Services was chosen to operate on the site. We decided to implement a long-term solution that will help stop motorists from abusing the site. We provided them with a wide range of solutions

- Signage installation
- . Site Audit and Risk Assessment

## // RESULTS

Class implementing our polytions in the our park we have noticed:

Huge decrease in motorists abusing the car park
 More parking spaces for genuine visitors
 Additional revenue from land

Get in touch with us for a free no-obligation site evaluation of your property or car park. Call Us New - 0845 121 0065



Here at Euro Parking Services, we understand the meed to give back to the community and environment. We believe in making the world greener and happier. Hence for every site we acquire, we plant at tree. Also, every year we donate to several charities, both large and small.

We often help people in need even if they are not affiliated with a chartable organisation. This way, they gain maximum high without the charties overheads. The charty that we are supporting this year is called CHLLDReach (Marmabi, India) CHLCDReach is no point organisation and registered Chartistics Trust. They won for children with special needs. This lockules allow learners, learning consistent and an extra contraction of the chart of the chart or chart or contraction. See a support of the chart of

"Every charitable act is a stepping stone towards heaven."

-Henry Ward Beechar

We at Euro Harining Services have a vision or a wone more connected to nature. Here for each size we handle, we fill plant a tree. We want to leave the earth better than we found it, so we believe in taking small steps for a greener tomorrow. Therefore we aim to provide you with effective car park solutions whist contributing to Mother Nature.



UNITED KINGDOM

500+ CAR PARKS

24 HRS A DAY

365 DAYS A YEAR

15 YEARS COMBINED & PROGRESSIVE



# EUROPE

# EUR OPE

We, at Euro Parking Services, provide expert car park management solutions for businesses across the UK and Europe. Having worked with numerous clients, we understand the issue you face when dealing with your car park. Thanks is experted for the car park industry, we provide you will effective solutions tailored to your neds

